

By GEORGE H. PICARD

**IN TOUCH WITH FRIENDS *and* RELATIVES**



The illustration at the top shows a domestic scene. On the left, a young child sits on a sofa talking to an older woman. In the center, a circular inset shows a close-up of an elderly woman with glasses and a pearl necklace, smiling while talking on a telephone. To the right, another woman is seated at a table, also on the phone. The background includes a lamp and a window with curtains.

**A** GRANDMOTHER may not be as spry as she used to be, but she is in close touch with her world for all that.

The telephone enables her to make as many calls as she pleases, and in all sorts of weather.

Formal gatherings have their place, but it is the many little intimate visits over the telephone that keep people young and interested.

Grandmother's telephone visits do not stop with her own town. The Long Distance Service of the Bell Telephone takes her to other towns, and allows relatives and friends to chat with her although hundreds of miles away.

Are YOU a subscriber?

**SOUTHERN BELL TEL. & TEL. COMPANY  
OF VIRGINIA.**



The logo is a circular seal. The outer ring contains the text "SOUTHERN BELL TELEPHONE & TELEGRAPH COMPANY" at the top and "BELL SYSTEM" at the bottom. In the center is a bell with a figure standing next to it.

*Every Bell Telephone is the Center of the System.*

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